

Keeping the Dream Alive

College and Career Readiness Event

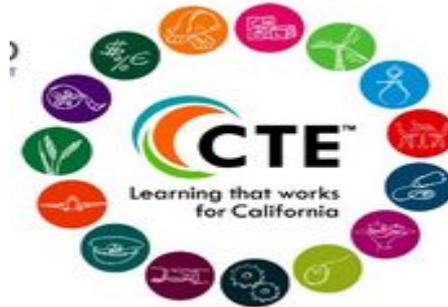
February 1 - March 31, 2021

Santa Clara County Office of Education
Parent Engagement Program

parentengagement.sccoe.org



College and Career Education Pathways.



How Career Technical Education (CTE) and Career Pathways Lead to a Livable Wage

What is Career Technical Education?

Today's cutting-edge, rigorous and relevant career and technical education (CTE) prepares youth and adults for a wide range of high-wage, high-skill, high-demand careers.



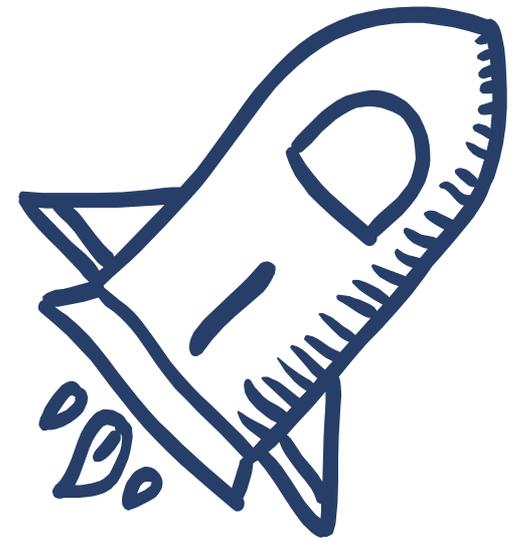


CTE Prepares Students to be College and Career Ready

- Core Academic Content--Reading, Math and Science
- Employability Skills--Communication, Critical thinking, Creativity, Problem Solving, Self management and management of others, Integrity, Research Skills, Teamwork
- Technical Job Specific Skills



1,000,000 Jobs



Projected need in California for CTE completers aligned with the labor market



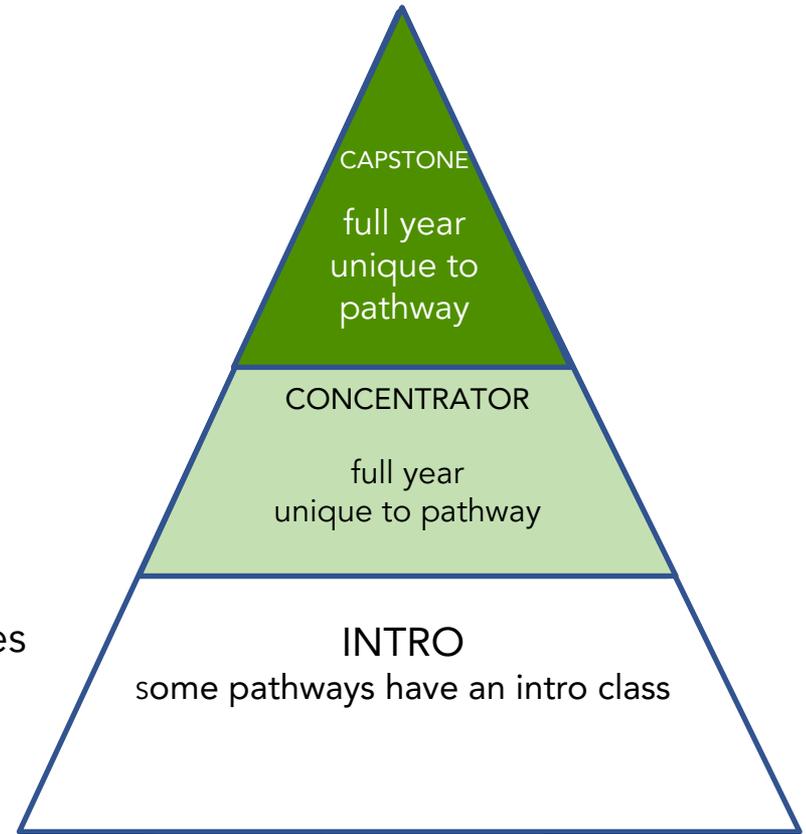


High School CTE Choices



Career Themed Pathways

1. Agriculture and Natural Resources
2. Arts, Media, and Entertainment
3. Building and Construction Trades
4. Business and Finance
5. Education, Child Development, and Family Services
6. Energy, Environment, and Utilities
7. Engineering and Architecture
8. Fashion and Interior Design
9. Health Science and Medical Technology
10. Hospitality, Tourism, and Recreation
11. Information and Communication Technologies
12. Manufacturing and Product Development
13. Marketing Sales and Service
14. Public Services
15. Transportation



CTE Pathways

Middle School

- Explore your interests
- Tryout different activities
- Volunteer in an area of interest

High School

- 9th – 12th Applied Arts or CTE courses
- 2 or 3 course sequences
- 15 industry Sectors
- Work-based learning

Community College

- 7 Community Colleges in Santa Clara County
- 55 different pathways leading to hundreds of jobs



All High Schools offer CTE

- Each one of our high schools has at least one CTE pathway and most have many choices.
- Many offer College Credit while still in High School!
- Many are A-G approved.
- Many offer work place experience.



A sample of programs

[Eastside Union High School District Career Pathways](#)

[Santa Clara Unified School District Career Pathways](#)

[Los Gatos Saratoga HS District Career Paths](#)

[Silicon Valley CTE](#)





Community College Career Education Choices



The Seven
Community
Colleges in
Santa Clara
offer over 55
Career
Education
programs.



COVID-19 Response: We care about you and your well-being. We have food resources and online services. See the latest information and updates.



Health Care Technologies



Health Science



Kinesiology



Nutrition Studies

COVID-19 Response: We care about you and your well-being. We have food resources and online services. See the latest information and updates.



Geospatial Technology

Park Management

Unmanned Aircraft Systems
Technology



Accounting

Business

Real Estate



Administration of Justice

Court Reporting

Paralegal



Child Studies

Elementary Education



Pharmacy Technician/Foothill



Culinary and Hospitality/Mission



So many opportunities!

HVAC

Computer Networking

CyberSecurity

Education

Drone Operator

Wind Energy

Technician

Social Media Influencer

Fashion Designer

Public Service

Tesla Automotive

Web designer

Sound Engineer

Stage Designer



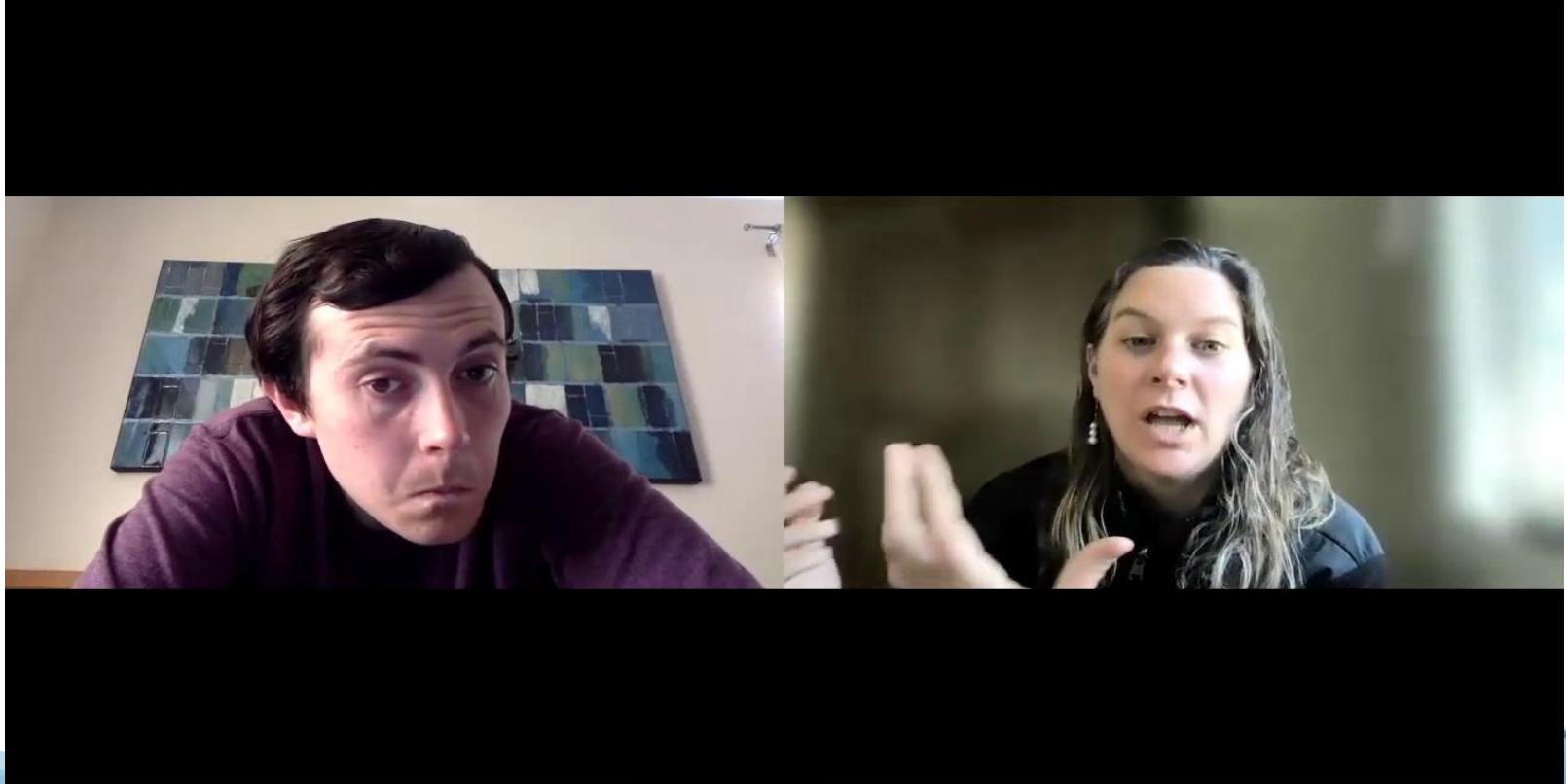
How to learn more and apply

- Meet with your high school counselor or College and Career Center Specialist.
- Attend presentations by Community College Outreach counselors at your High School
- Visit the campus (virtual tours available)
- Visit the website
- Apply for financial aid
- Many support programs



A Success Story

Garrett Lees-Film Graduate



Thank You!



Have questions or feedback?

Visit bit.ly/KTDAFeedback

Contact Jaime Koo

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Parent Engagement website

parentengagement.sccoe.org

